

[V]Hits www.vmusic.com.au



[V]Hits lives up to its name by playing wall-to-wall clips of the biggest hits from all the music genres. No hosts, no interviews, no talk. Nothing but countdowns and fresh new music. [V]Hits guarantees a large dose of music and back to back hits.

Young people love to interact and [V]Hits delivers in bucket loads. Clip requests, SMS scrolls, shout-outs, charts, red button & downloads... [V]Hits is at the cutting edge of the future of television and the audience can't get enough of it!

Profile

[V]Hits reaches 863,000 different people on average each week

59% of [V]Hits viewers are people 16-39

[V]Hits fans are 44% more likely to spend more for quality goods, compared to the general population

Source: OzTAM, Nat STV Homes, Wks 1-13 2010, 0600-2400, Reach, Profile. NMR, Panorama, Jan-Dec 2009.



Key programs

Rock

Rock Strip plays only the best of rock, showcasing the most talented artists to hit the rock scene!



Pop

The best from the world of Pop. It's fun, fresh, shiny & catchy, it's POP ON [V]



Hits

Hits On [V] is an hour of the biggest hits from all the music genres.

